

## Mission: Develop a highly skilled workforce that creates sustained economic prosperity in Clackamas County

**Vision:** The Workforce Investment Council is a strong organization committed to excellence in service and is supported by multiple funding sources. It serves as a collaborative convener that represents the workforce system in Clackamas County and is a collective voice of public/private partnerships.

**Focus:** The Workforce Investment Council has multiple areas of focus including:

1. Advocacy and/or outreach:
  - a. To employers
  - b. To jobseekers
  - c. To local and national decision makers for the public workforce system
  - d. For people with barriers to employment
2. Coordination and oversight:
  - a. To communicate information about the public workforce system county wide
  - b. With the K-12 system
  - c. Of WorkSource Clackamas as identified in the law
3. Alignment:
  - a. With community partners
  - b. With economic development efforts
  - c. With neighboring Workforce Investment Boards and the state as appropriate
  - d. With employers
4. Resource development:
  - a. Work at the state and federal levels to draw resources to the area
  - b. Identify gaps in the workforce system and actively seek new resources to fill them



## Strategic Priorities for the Workforce Investment Council 2012-2014

### *Create opportunities for jobs and apprenticeship*

- Promote & invest in skill development solutions to fill skill gaps
- Encourage business mentoring in schools
- Maintain partnerships with labor
- Actively participate in attracting, retaining & growing businesses
- Promote & support work-based experiences

### *Train and/or place jobseekers in high demand occupations*

- Implement & coordinate best practices for skill identification and development, job seeking & placement
- Maintain alignment with priority sectors identified by county, region & state
- Facilitate career readiness, preparation & career pathways

### *Attract resources to the county and region*

- Share information & promote communication flow among partners
- Diversify funding
- Advocate at the state & federal level for workforce investment funding
- Participate in area economic development & chamber of commerce organizations

### *Cultivate and prioritize key industries*

- Align with area economic development organizations
- Review industry data on a regular basis to inform decisions
- Connect with & convene industry groups regularly
- Actively participate in broad regional collaboration to address industry workforce needs